

OUR PATH FORWARD
ANNUAL REPORT
FISCAL YEAR 2020



*I wish to have a
princess bedroom*

Emelyne, 6
cancer

Make-A-Wish[®]
UTAH



*I wish to blast
off to Saturn in a
red rocket ship*

Zayden, 7
heart condition



160

DISNEY WISHES - 54%

TRAVEL WISHES - 13%

SHOPPING SPREE - 8%

ONE OF A KIND - 3%

MEET A CELEBRITY - 5%

PLAYHOUSE - 3%

TUITION - 2%

ROOM REMODELS - 4%

THINGS ON WHEELS - 6%

ANIMALS - 2%

WISHES GRANTED

FISCAL YEAR 2020



Financials

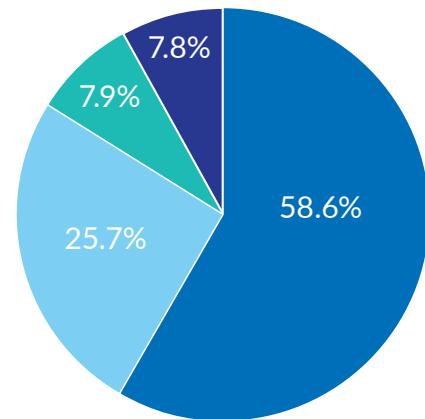


Where Money Comes From

Year ended August 31, 2020

Total Revenue: \$3,496,690

Public Support	\$2,049,290	●
Public Support - In Kind	\$898,869	●
Grants	\$277,000	●
Investments & Other	\$271,530	●

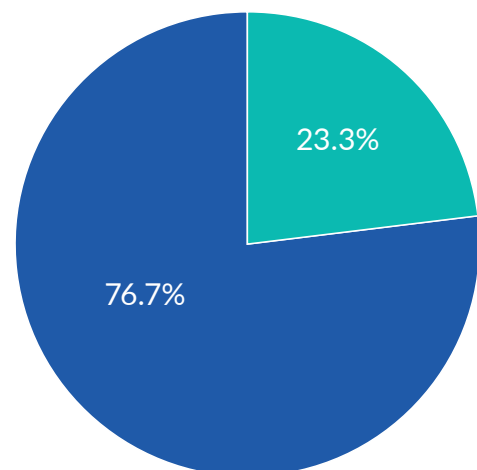



Where Money Goes

Year ended August 31, 2019

Total Expenses: \$3,569,004

Wish Granting	\$2,740,290	●
Administrative (Total)	\$828,714	●
Fundraising	\$481,535	
Management & General	\$347,179	





*I wish to be
a superhero*

Kaheem, 5
cancer

2020 MAKE-A-WISH UTAH BOARD OF

Directors

Tara Thue, Board Chair
President, Mountain West States
AT&T

Kevin Bruder, Treasurer
General Manager
Maverik Center

Todd Heiner, Vice Chair
Managing Director
Ridgeline Capital Group

Richard Reed, Secretary
EVP & Director of Retail Banking
Zions Bancorporation

Megan Bonham
Volunteer & Philanthropist

David Colling
Chief Executive Officer
Henriksen/Butler Design Group

Judy Copier
Senior Vice President
iHeart Media Management Services, Inc.

Tammy Crayk-Smith
National Sales Director
Mary Kay Cosmetics

Rich Day
Principal
Chartwell Capital Partners

Lindsey Flores
Treasurer and Executive Assistant
The B Attitudes Foundation

Jerry E. Hahn
President
Custom Cooling

Daniel Hatch
Interventional Radiologist
Utah Valley Radiology Association, Inc.

Spencer D. Hoole
President and CEO
Diversified Insurance Group

Kyle Hunter
Owner
MountainLand Caramels

Heather Kahlert
Vice President
The Kahlert Foundation

Todd Noall
CEO & Chief Strategy Officer
Fusion 360

Mike Skalla
Chief Executive Officer
Daw Construction

Jeff Smith
Chief Executive Officer
Jet Dental

Robert Shelton
Chief Executive Officer
Axio Wealth Management

Skip Wilson, Past Chair
Regional President
Chartway Federal Credit Union


Mary Woodward
Business Owner & Philanthropist



“A wish is unlike
anything else you can
give a child. It gives
them opportunity to
live and to be free.”

ANUP PATEL, MD
PEDIATRIC NEUROLOGIST
NATIONWIDE CHILDREN'S HOSPITAL





*I wish to be
a mermaid*

Neva, 6
lymphoma

Join the Conversation!



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Make-A-Wish Utah
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